#### Culture BOOM! Strategies that Spark the **Greatest Impact**

Four real actions that drive success and engagement.



#### Turn <u>VALUES</u> into Measurable Employee ACTIONS

Define the human behaviors that support our values and then measure the degree to which employees exhibit those behaviors.

Hire individuals who can can demonstrate these behaviors consistently.

This alignment ensures that our values are not just words on a page but are lived out in daily actions.

# Make ONBOARDING a Community Effort

Help new employees create self-awareness by involving specialists from across the business.

Regular check-ins ensure they form a well-rounded view of the workplace.

This community-driven approach to onboarding fosters early engagement and a strong connection to the company culture.

### Free-up Your Business <u>LEADERS</u> to Make Decisions

Offering autonomy to leaders ensures business processes and corporate 'red tape' do not hinder progress.

Building trust in the leadership structure is crucial to keeping employees engaged and motivated.

Empowered leaders can drive innovation and adaptability.

# Surveys, Surveys, Surveys... Check the PULSE

Open dialogues with employees and use frequent, give on-going feedback, and send out targeted pulse surveys to get feedback on workplace culture.

Keep these surveys brief and consistent to gather actionable insights over time.

This continuous feedback loop helps us stay attuned to employees' needs and make data-driven improvements.

Keep measuring the eNPS (Employee Net Promoter Score) over time.